#### DESN444 Interaction design III

Article/Book/Conference Presentation (10%) 

Individual assignment.

**Description**

Select an article, a book chapter, or a conference of your choice. Present it in class and share your experience. The article, book chapter or conference to be related to a dimension of or designing for public organizations or designing for safety:

* Service design
* System Design
* Designing for public organizations
* Designing for safety

You can use one of the readings you chose to do for your project.

**Goal**

* Share knowledge with your peers
* Reflect on potential design issues related to digital product and service design

**How to Select**

* Event: Duration of about around **45 minutes** (if not as long, watch more than one on the same topic).
* Academic/non-academic article or book chapter: at least **15 pages** (3 pages of text and the rest images… will not work) you can read more than one on the same topic.
* You can combine shorter articles and conferences on the same topic if you want.
* Content: not too basic. E.g What is UX?

Note:

* For out of Alberta conferences
  + be mindful of the potential time differences
  + Make sure it’s online **: )**

# Presentation Schedule

**Write** your name and the name of the document(s) or conference(s) in this presentation schedule (2 students maximum per day). Deadline: February 14

**March 7, 2022**

* Name of student  
  Name of article, book chapter or conference

**March 14, 2022**

**March 21, 2022**

**March 28, 2022**

**April 4, 2022**

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# Deliverable

Length: 5-7 minutes (MAX)

Slide 1 - **Introduction** (30 seconds)

* Title, author name and info on author
* Link to the document or to the event.

Slide 2 and + **Description** (3-5 minutes)  
Description of the content: screenshots of interesting slides from events, quotes, figures, etc.

* Do not present everything. Focus on what was interesting to you.

Last slide - **Reflection** (1-2 minutes)

* What did you learn?
* What link can you establish between the content of the conference and this course?
* One discussion question for the class.

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# Criteria for evaluation

* Relevance of chosen event/article/book
* Quality of each required part
* Overall presentation quality / clarity
* Respect of time allotted

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| **Due date.** During the semester, assigned by instructor (see presentation Schedule above)  **Deliverables**   * Conference: DESN444\_Book-Article-Conf\_SmithJane.pdf   **Where.** On Blackboard. |
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